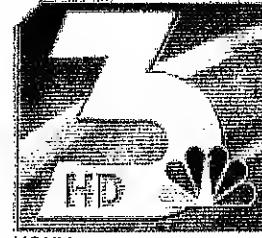


ORDER



KSNV

Orders	Order / Rev:	107057	Primary AE:	Amy McCreary
	Alt Order #:	06856863	Sales Office:	BLPHI
	Product Desc:	Horsford/DCCC	Sales Region:	National
	Estimate:	1876		
	Flight Dates:	09/26/12 - 10/02/12		
	Original Date / Rev:	09/25/12 / 09/25/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC/ Horsford	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	7	\$5,500.00	\$4,675.00	September 2012	7	\$5,500.00	\$4,675.00	0.00
10/01/12	10/02/12	8	\$4,675.00	\$3,973.75	October 2012	8	\$4,675.00	\$3,973.75	0.00
					Totals	15	\$10,175.00	\$8,648.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$10,175.00
Market	100%	\$40,700.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$11,803.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$10,175.00
KTUD	1%	\$407.00
KVVU	15%	\$6,105.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,035.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	10/02/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	1	\$325.00	1		NM	1	\$325.00

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev:	107057	Advertiser:	DCCC/ Horsford
Alt Order #:	06856863	Product Desc:	Horsford/DCCC
Flight Dates:	09/26/12 - 10/02/12	Estimate:	1876

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 1	KSNV	09/26/12	10/02/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	1	\$325.00	1	0.00 NM	1	\$325.00	
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MTWTF-- 1 \$325.00 0.00															
E 2	KSNV	09/26/12	09/28/12	M-F 6-7a WakeUp w/WagM	6-7a		--WTF--	:30	2	\$650.00	1	0.00 NM	2	\$1,300.00	
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --WTF-- 2 \$650.00 0.00															
E 3	KSNV	10/01/12	10/01/12	Today Show	CM	658a-9am								1	\$900.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 1 \$900.00 0.00															
E 4	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd HOM	9-10a									1	\$425.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 1 \$425.00 0.00															
E 5	KSNV	09/26/12	10/01/12	Noon News	CM	12-1230pm								1	\$425.00
Noon News															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 M-WTF-- 1 \$425.00 0.00															
E 6	KSNV	09/26/12	10/01/12	The Agenda 1230pm	CM	1230-1p								1	\$325.00
The Agenda 1230pm															
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 M-WTF-- 1 \$325.00 0.00															
E 7	KSNV	09/26/12	10/01/12	Dr. Phil	CM	3-4p								1	\$450.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 M-WTF-- 1 \$450.00 0.00															
E 8	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm								1	\$725.00
4PM NEWS (1 hour)															
(4:00 PM-5:00 PM)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 1 \$725.00 0.00															
E 9	KSNV	09/26/12	09/28/12	M-F Early News	CM	5-630p								1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --WTF-- 1 \$1,000.00 0.00															
E 10	KSNV	09/26/12	09/28/12	M-F Jeopardy	CM	630-7pm								1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --WTF-- 1 \$1,000.00 0.00															
E 11	KSNV	09/26/12	09/28/12	M-F Wheel	CM	7-730pm								1	\$1,000.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --WTF-- 1 \$1,000.00 0.00															
E 12	KSNV	09/26/12	09/28/12	Face to Face w/ RalstonCM		730-758pm								1	\$800.00
Face to Face w/ J.Ralston															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --WTF-- 1 \$800.00 0.00															
E 13	KSNV	09/26/12	10/02/12		CM	11pm-1135pm								1	\$1,100.00

Order / Rev: 107057
Alt Order #: 06856863
Flight Dates: 09/26/12 - 10/02/12

Advertiser: DCCC/ Horsford
Product Desc: Horsford/DCCC
Estimate: 1876